PTO/SB/22 (07-09) Approved für ihre through 07/31/2012, OMB 0651-0731 U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMEPCE Under the Prepervisik Reduction Act of 1995, no nersons are required h a unless if displays a valid OMB control rember Docket Number (Octional) PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a). FY 2009 401-13U1 (Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).) August 7, 2001 Application Number 09/923.923 Filed SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL ASSETS ON NON-RELATED WEB SITES Ari Unit 2454 Examiner Mohammad A. Siddigii This is a request under the provisions of 37 CFR 1.136(a) to extend the period for fitting a reply in the above identified application. The reguested extension and fee are as follows (check time period desired and enter the appropriate fee below): Small Entity Fee Fee \$65 One month (37 CFR 1.17(a)(1)) \$130 Two months (37 CFR 1 17(a)(2)) \$450 \$245 245.00 \$555 Three months (37 CFR 1,17(a)(3)) \$1110 Four months (37 CFR 1.17(a)(4)) \$1730 \$865 Five months (37 CFR 1,17(a)(5)) \$2350 \$1175 Applicant claims small entity status. See 37 CFR 1.27 A check in the amount of the lee is enclosed. Payment by credit card. Form PTO-2038 is attached. x The Director has already been authorized to charge fees in this application to a Deposit Account. x. The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to 50-1017 Deposit Account Number WARNING, information on this form may become public. Credit card information should not be included on this form Provide credit card information and authorization on PTO-2038. Law the apulicant/inventor assigned of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96) attorney or agent of record. Registration Number 35.039 attorney or agent under 37 CFR 1.34. Registration number if acting under 37 CFR 1.34

POSE. Signatures of all the inventors of excitates of record of the endire interest or their representatives are required. Submit measure forms it must then the signature is required, see below

forms an submitted Possi of

Signature

Clark A. Jäblon Typed or printed name March 8, 2010 Date

(215) 965-1293

Telephone Number